

## Message Text

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11

ACTION IO-10

INFO OCT-01 NEA-09 ISO-00 EB-07 COME-00 L-02 CIAE-00

INR-07 NSAE-00 AF-06 ARA-10 EA-10 EUR-12 /074 W

----- 130413

R 020546Z MAY 75

FM AMEMBASSY ISLAMABAD

TO SECSTATE WASH 9922

INFO AMCONSUL LAHORE

AMCONSUL KARACHI

UNCLAS ISLAMABAD 3909

E.O. 11652: N/A

TAGS: EAGR, UN, PK

SUBJECT: WORLD TOURISM ORGANIZATION: GOP SEEKS ELECTION  
TO EXECUTIVE COUNCIL

1. THE EMBASSY HAS RECEIVED A CIRCULAR NOTE FROM THE  
FOREIGN MINISTRY DATED APRIL 30, 1975 REQUESTING USG  
SUPPORT TO PAKISTAN'S CANDIDATURE TO THE EXECUTIVE COUNCIL  
OF THE WORLD TOURISM ORGANIZATION. THE TEXT FOLLOWS:

2. QUOTE PAKISTAN HAS DECIDED TO SEEK ELECTION TO THE  
EXECUTIVE COUNCIL OF THE WORLD TOURISM ORGANIZATION WHICH  
WILL BE HELD DURING THE FIRST GENERAL ASSEMBLY AT MADRID.

3. PAKISTAN HAS, REALIZING THE IMPORTANCE OF DEVELOPMENT  
OF TOURISM, UNDERTAKEN SEVERAL IMPORTANT STEPS OVER THE  
YEARS. A FULLFLEDGED MINISTRY OF TOURISM WAS SET UP. FAR  
REACHING MEASURES, SUCH AS RELAXATION OF RESTRICTIONS  
ON THE ENTRY AND MOVEMENT OF FOREIGN TOURISTS, OPENING OF  
INTERNATIONAL BORDER AT WAGHA, ACCESS TO THE NORTHERN  
REGIONS AND OPERATION OF CHARTERED FLIGHTS, WERE TAKEN.

4. A NUMBER OF FIRST CLASS HOTELS, IN COLLABORATION WITH  
INTERNATIONAL CHAINS OF HOTELS SUCH AS HOTEL INTER-CONTI-  
NENTAL, HILTON SHERATON, HYATT AND HOLIDAY INNS ARE BEING  
SET UP. ACCOMMODATION FACILITIES FOR LOW INCOME TORUISTS  
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ARE ALSO BEING PROVIDED. THE PAKISTAN INTERNATIONAL AIRLINES,

BY PROVIDING TRANSPORT WITHIN AND OUTSIDE THE COUNTRY, HAS PLAYED A SIGNIFICANT ROLE.

5. PAKISTAN IS A FOUNDER MEMBER OF THE INTERNATIONAL UNION OF OFFICIAL TRAVEL ORGANIZATIONS SINCE 1949. IT IS A MEMBER OF SOUTH ASIA REGIONAL TRAVEL COMMISSION, WHICH IS REGIONAL COMMISSION OF THE IUOTO.

6. AS A FOUNDER MEMBER OF IUOTO, PAKISTAN PLAYED AN IMPORTANT ROLE IN THE TRANSFORMATION OF THE IUOTO INTO WTO. THE DRAFT CONVENTION PREPARED BY PAKISTAN WAS A SIGNIFICANT CONTRIBUTION AND ITS BASIC FEATURES WERE INCORPORATED IN THE FINAL RESOLUTION ADOPTED IN SOFIA IN MAY 1969. PAKISTAN PLAYED AN IMPORTANT ROLE ON ITS SUB-COMMITTEE FOR THE REVISION OF THE STATUTES.

7. PAKISTAN SERVED ON THE EXECUTIVE COMMITTEE OF THE IUOTO TILL 1973, AND PARTICIPATED IN THE MEETING OF ITS WORKING PARTIES WHICH WERE RESPONSIBLE FOR DRAFTING OF THE DRAFT RULES OF THE GENERAL ASSEMBLY OF THE WTO, DRAFT RULES OF PROCEDURE OF THE EXECUTIVE COUNCIL AND DRAFT FINANCIAL RULES.

8. DURING THE GENERAL ASSEMBLY OF THE IUOTO AT CARACAS IN OCTOBER 1973, PAKISTAN WAS APPOINTED ACTING CHAIRMAN OF THE SOUTH ASIA REGIONAL TRAVEL COMMISSION AND SINCE THEN HAS BEEN PLAYING A SIGNIFICANT ROLE IN THE REGION BY COORDINATING ACTIVITIES WITH THE MEMBER COUNTRIES FOR PROMOTION OF TOURISM. DURING PAKISTAN'S CHAIRMANSHIP THE SOUTH ASIA REGIONAL TRAVEL COMMISSION DECIDED THAT ITS MEMBERS WILL COLLABORATE IN PROMOTION OF TOURISM, CARRYING OUT PUBLICITY AND CELEBRATION OF 1975 AS THE SOUTH ASIA TOURISM YEAR.

9. AS ACTING CHAIRMAN OF THE SOUTH ASIA REGIONAL TRAVEL COMMISSION, PAKISTAN HAS BEEN REPRESENTING THE REGION IN THE EXECUTIVE COMMITTEE MEETING OF IUOTO SINCE 1974

10. PAKISTAN HAS MAINTAINED CLOSE CONTACTS WITH THE INTERNATIONAL TRAVEL TRADE ORGANIZATIONS LIKE AMERICAN SOCIETY OF TRAVEL AGENTS AND PACIFIC AREA TRAVEL ASSOCIATION BY ACTIVELY PARTICIPATING IN THEIR CONVENTIONS.

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11. THE GOVERNMENT OF PAKISTAN HOPES THAT THE GOVERNMENT OF THE UNITED STATES OF AMERICA WILL LEND ITS VALUABLE SUPPORT TO PAKISTAN'S CANDIDATURE. UNQUOTE  
BYROADE

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NNN

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